

# INVESTOR PITCH DECK



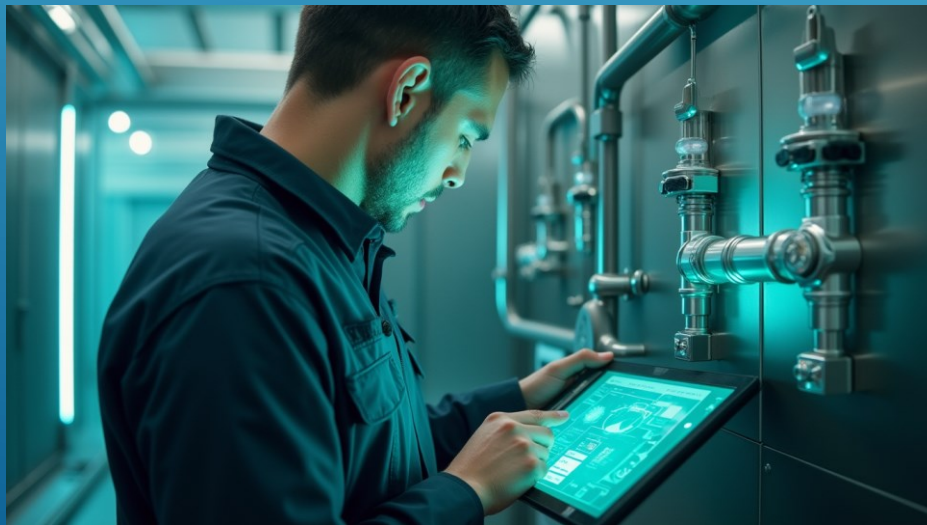
**Budget Update and Market Entry Plan — EU Launch 2025**

# ADDITIONAL WORK & EXPENSES (2025 EU LAUNCH)

- ▶ **Market Analysis – €10,000**
- ▶ **Market Entry Recommendations – €12,000**
- ▶ **Product Localization & Certification – €15,000**
- ▶ **PR Strategy – €20,000**
- ▶ **Marketing Materials Adaptation – €8,000**
- ▶ **EU Trademark Registration – €6,000**

# SUMMARY OF REQUIRED WORK

- ▶ **Technical:** System testing, AI programming, SaaS interface, installations, maintenance
- ▶ **Marketing:** Market analysis, strategy, PR, events, certification, outreach





# INITIAL COSTS (TRIPLED)

- ▶ System Testing: €24,000
- ▶ Patent & Certification: €36,000
- ▶ Registration & Relocation: €60,000
- ▶ Production (100 units): €132,000
- ▶ Supplies & Travel: €37,950
- ▶ Internal Procurement: €30,600
- ▶ Total: €320,550



# NEW STRATEGIC CATEGORIES

- ▶ **Market & Trend Analysis – €18,000**
- ▶ **Go-to-Market Strategy – €15,000**



# OTHER ESSENTIAL WORK

- ▶ UX/UI and SaaS Design – €12,000
- ▶ Translations & Localization – €8,000
- ▶ Digital Marketing – €20,000
- ▶ Legal Support – €10,000
- ▶ Partner Promotion – €7,000
- ▶ Total: €90,000



# FINAL BUDGET SUMMARY

- ▶ Base Budget (×3): €320,550
- ▶ Market Analysis: €18,000
- ▶ Market Entry Strategy: €15,000
- ▶ UX/UI and SaaS: €12,000
- ▶ Translations & Localization: €8,000
- ▶ Digital Marketing: €20,000
- ▶ Legal Support: €10,000
- ▶ Partner Programs: €7,000
- ▶ Total: €410,550



# LIST OF PARTICIPANTS

Participant No. *	Participant organisation name	Country
1 (Coordinator)	Limited Liability Company Yuzhagroholod	Ukraine
2. Standardization	Ekoline SK s.r.o.	Slovakia

